ONLY BLOOD CAN DO THE JOB OF BLOOD
MAKE A DATE TO GIVE

The Textorian

SEAL OF CONE Fabrics SERVICE

Weekly Publication of *Cone Mills Corporation*

Blood saves lives
Call ... Red Cross ... make ... to give

VOLUME XXIV No. 1 | GREENSBORO, NORTH CAROLINA, FRIDAY, JANUARY 7, 1955 | FOUR PAGES

N C STATE LIBRARY
RALEIGH N C

ALABAMA'S COTTON MAID AT CONE PLANT—Miss Hilda Smith, second from left, is shown just before the luncheon in her honor given by Cone Mills at Gadsden recently. Front row are, Charles Moody, superintendent of Dwight Division; Miss Smith; Charles Shepard, Gadsden cotton broker who is chairman of the National Cotton Council's promotion committee, sponsoring the Maid of Cotton event; back row, Grady Clark, Dwight's office manager; Mrs. Gordon Patrick, the Cotton Maid's traveling companion, and W. H. White, assistant vice president of Cone Mills Corporation.

Pres. Herman Cone:

Employees, Stockholders, Community And Consumers Share Balanced Interests

"We must do our utmost in every word and deed to operate in the **balanced** best interests of our stockholders, our employees, our customers and our community neighbors," declared Herman Cone, president of Cone Mills Corporation, in addressing the Civitan Club of Greensboro today. The address was delivered at the club's weekly luncheon meeting at the King Cotton Hotel.

Optimistic Viewpoint

Emphasizing the threat of competition in textiles, both foreign and domestic, and the fact that the manufacturer of cotton goods is not too well able to capture an increasing share of the consumer dollar, Mr. Cone stated, however, that from a long term rather than a short term point of view, he looks forward to the future with optimism.

The company president predicted something of a change from the hand-to-mouth buying that characterized 1955, because there is indication that fabric stocks beyond the mill level are comparatively low.

He predicted also that personal income after taxes would be higher this year than in 1954. He also stated that the high level of residential building should add to the purchase of house furnishings of all kinds and that the outlook for the leading industrial users of cotton goods is for a further increase.

Community Responsibility

Mr. Cone referred to the place of Cone Mills in the Greensboro community and the fact that the company's annual payroll runs at the rate of $18,500,000 in Guilford County alone. He reported that Cone Mills' yearly taxes to the city and county total $740,000.

Texas Plant

Mr. Cone pointed out that Cone Mills is building a denim plant in Texas, because it is accessible to raw materials, because fuel, power and many other manufacturing costs are lower and because many of the Cone denim customers are in that area.

Interests Must Be Balanced

Referring to the 17,500 employees on the company payroll in North Carolina, South Carolina and Alabama, Mr. Cone asserted that providing a fair return for the 6,500 Cone Mills stockholders automatically helps employees.

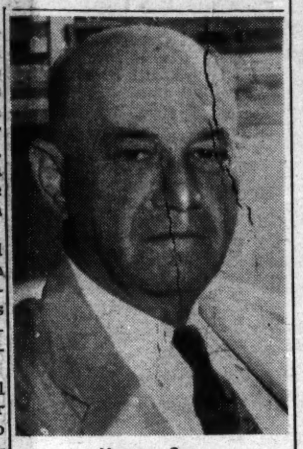
"It is equally true," he continued, "that we help our stockholders by taking care of the interests of our employees."

"To secure our stockholders' position and at the same time to provide employee job security, we must constantly modernize our operation," declared Mr. Cone.

"Plowback" Philosophy

The company president stated that in the last decade, Cone Mills has plowed back more than $50,000,000 for modernization and expansion of operations. He reported that over $20,000,000 of this has been put to work in Guilford County.

In reference to the company's responsibilities to employees, Mr. Cone said, "We intend to make sure that our employees receive fair and equitable pay."



Herman Cone

He cited the fact that hourly pay for Cone employees shapes up favorably as compared to the textile industry as a whole.

Mr. Cone cautioned, "A management which permits its costs to get so high that it can no longer compete is destroying its employees' interests and the interests of stockholders as well."

Job Satisfaction

He spoke of other job satisfactions that Cone Mills strives to give its employees; namely, the development of overseers and assistants who are interested in employees as individuals, who provide active on-the-spot leadership.

Mr. Cone referred to the company's pride in its 1,000 employees in the 25-year service group in the Greensboro plants and the 13 who have had 50 years service. He pointed out that many Cone employees are in the second generation and some in the third.

Responsibilities to Consumer

In discussing Cone Mills responsibilities to the consumer, the company's chief executive stated that the firm makes every effort to keep ahead on technological developments on product development and on style demands of the consumer.

"Today our laboratories are developing dozens of fabrics and countless styles, many of which will be the "firsts" in the years ahead.

Mr. Cone told the Civitans about the celebration of one Cone "first," printed flannels introduced at Revolution a quarter of a century ago and still going strong.

In reference to the low tariff

(Continued on page 4)

CHRISTMAS PARTY—Mrs. Ceasar Cone, II, left, pins on her Yuletide corsage at the Greensboro Country Club entrance just before the Cone Mills combined Greensboro offices' Christmas party. Also shown are Sidney Allen, Jr. and Mrs. Ben Thrift. Distributing the favor corsages are Mrs. Ruth Mullis, right, and Miss Mary Louise Knight.

PARTY ENTERTAINERS—This chorus, under direction of Moir Ayers, left, entertained the Cone Mills Greensboro office Christmas party at Greensboro Country Club, December 20. They are, front row, Mrs. Bill Taylor, Mrs. Richard Eichhorn, Mrs. George Nance, Mrs. John Medearis and Mrs. Ed Chambers; back row, Mr. Ayers, Byron Calhoun, Mr. Eichhorn and Mr. Medearis.

VISITS DWIGHT—Here Miss Hilda Smith, Alabama's Maid of Cotton, watches the mechanics of a high speed warper at Cone Mills' Dwight Division. S. L. Long, overseer of Spooling, Warping and Slashing Departments, is her guide.

Maid of Cotton Finalist Visits Dwight Division

Dwight Division of Cone Mills Corporation, located at Alabama City, Alabama was visited recently by one of the finalists in the National Maid of Cotton contest held in Memphis, Tenn. last Monday. Miss Hilda Smith, Alabama's Maid of Cotton. In visiting Gadsden, Miss Smith was winding up a statewide tour "in quest of knowledge of her cotton kingdom." She had to know facts about the producer of cotton, the ginner, the warehouseman, the cotton merchant, the cotton seed crusher and the cotton spinner and weaver.

(The contestant from Oklahoma, Miss De Lois Faulkner, was announced winner of the national Maid of Cotton title last Tuesday in Memphis, Tenn.)

The Gadsden Times stated:

"A tour of the bustling Dwight Division of Cone Mills brought the Alabama maid up to date on the cotton operation from the raw product to some of the most beautiful materials of King Cotton's empire.

"And the Cone plant was truly the location to see this phase of the cotton industry. Cone (at Dwight) uses over 100,000 bales of cotton a year, making 1,650,000 yards of cloth each week from the million pounds of the "white gold," the top product of the South.

At the luncheon in her honor given by Cone Mills, Miss Smith was presented with a gift towel set, a piece of pink cotton gabardine, a piece of Kelly green corduroy and some of the Cone 1-2-3 material.

These were presented by W. H. White, assistant vice president of Cone Mills Corporation.

H. Charles Shepard, a Gadsden cotton broker, directed the contest as chairman of the National Cotton Council's Sales Promotion Committee which sponsors the national contest.

The Alabama contest in which the University of Alabama student was a finalist, is sponsored by the Alabama Cotton Promotion Council and the Alabama State Fair.

Proximity Y's Men Learn About Threat To Textile Industry

"The United States textile industry is facing its most critical time, because of the desire on the part of the government to have more liberal foreign policy and to create better relations and understanding through lowering the tariff restrictions on textile imports," declared Marion W. Heiss, Cone Mills vice president, last Tuesday night at a meeting of the Proximity Y's Men's Club. Mr. Heiss recently represented the entire textile industry at a Washington hearing before the U. S. Tariff Commission.

Every Citizens Duty

"The time has come for every citizen to become aware of this threat of foreign competition, because the textile industry is the second largest economic structure in the United States," declared the speaker.

"The textile industry of this country cannot be sacrificed on the altar of lower tariffs," he asserted.

Affects Millions of People

Mr. Heiss called attention to the fact that there are a million people in the United States today employed in the textile manufacturing industry and more than a million in the manufacture of garments. All of these plus their dependents would be drastically affected if the government should lower the textile import tariffs.

"The United States textile industry could not possibly compete with the Japanese textile industry if the tariff is lowered, because of the high cost of production in the United States, primarily caused by the high wage scale," he stated. He pointed out that the average textile employee in Japan makes 13.6 cents an hour, while the United States textile employee averages 10 times more per hour.

Mr. Heiss stated that Japan, since World War II, has built up its textile industry to eight million spindles.

Facts Presented

He presented the following facts:

"Ninety per cent of the Japanese mills are modern, whereas only about 40 per cent of the mills in the United States are new. The ability, quality and effeciency of Japanese textile mills are as good, if not better, than those of the United States mills.

"Sixty per cent of the Japanese textiles are exported away from Japan. There is no conceivable way to overcome the differences in cost of production (mainly wages) of Japanese textiles and United States textiles.

"The United States textile industry is no longer supplying the government with the 18 per cent of its production which was used for war or war preparation, and the industry has lost much of its export trade because of heavy restrictions placed on our goods in foreign

(Continued on page 4)

AT PINEVILLE PARTY—Herman Cone, president of Cone Mills Corporation, gives greetings to employees of Pineville Plant at their informal Christmas party, December 18. Mr. Cone commended the plant's employees on their loyality. Shown seated in foreground is Assistant Vice President W. H. White.

FIRST IN 1955—Print Works employee George Riley Harris, Jr. and Mrs. Harris, Rt. 1 McLeansville, are the proud parents of Greensboro's first 1955 baby. Cynthia Dianne Harris, shown here with her mother shortly after her arrival at Piedmont Memorial Hospital, was born at one minute past midnight, January 1. She weighed five pounds and seven ounces. Earlier in the week, the baby's mother had told her own mother that she was going to have the first 1955 baby here, and she did. Mr. Harris, who is employed in Packing and Shipping at Print Works, has a sister, Mrs. Albert Simmons, who is the mother of Greensboro's first baby of 1947.

Toastmasters Get Two New Members

Claude Owens and William Lilly were inducted into the Cone Toastmasters Club at their January 3 meeting. This increases the membership to 25 making it the largest of the three toastmasters clubs in Greensboro.

Howard Garner acted as toastmaster and Herbert Hayes was topic master. Byron Calhoun evaluated the topics and the following made five minute talks: Garland Seabolt, Joe Mitchell, and Bernard Sizemore.

Next Monday, toastmasters will be Arthur Rollins. Fred Ziprik will be in charge of the topic session and Kermit Henderson will evaluate the topics. Speakers will be Merlin Beaver, John Schopp, Claude Owens, and Wallace Brown.

Cone Mills Appoints Morton As Canadian Sales Representative

Cone Mills this week announced the appointment of Charles Edward Morton as sales representative for the territory of Ontario, Canada, effective January 1, 1955. Mr. Morton will handle all of the Cone fabric lines, as well as terry towels and cotton blankets, and will call on wholesalers, mail order houses, chains and the cutting trades in men's, women's and children's wear.

Mr. Morton has conducted his business as manufacturer's agent since 1946 at his offices at 21 King Street East, Toronto 1, Ontario, Canada. Prior to establishing his own agency, Mr. Morton was sales manager for Porritts and Spencer, Ltd.

Mrs. O. H. Folger To Speak To Ministers

January meeting of the Textile Ministerial and Religious Workers' Association will be held at the Proximity YMCA Wednesday, January 12.

Mrs. O. Herschel Folger, retired president of the Council of Church Women, and a very prominent and capable speaker, will address the meeting on the work of the Coun-

(Continued on page 4)

Employee Committee To Select T.V. Models

A committee made up of employees of Revolution Flannel Plant met last Friday to discuss plans for selecting models who will appear on television over station WFMY-TV, Sunday afternoon, January 23, at 4:45. The models, who will be selected from children of Revolution employees, will wear garments made of flannelette made at Revolution. Occasion of the program is the 25th Anniversary of Cone Eureka Velvelette, the printed flannel produced at the local plant.

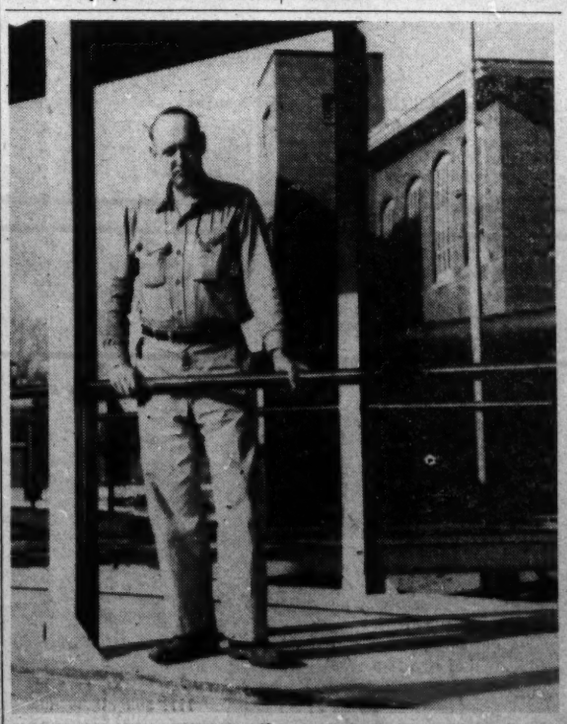
Each member of the employee committee selecting the models is a Cone employee of more than a quarter of a century. Heading the group is Shelton Brady, Revolution Weaving Department, who has been with the company since 1917.

Others on the committee which includes Coley Phillips, plant superintendent as advisor, are Henry Beal, Weaving Department, employed at Revolution since 1904; Lester Ferguson, Carding Department, 1916; Mrs. Iola Beaver, Weaving Department, 1921; Miss Pearl Everage, Cloth Room, 1929; Miss Rosa Wyrick, Spinning, 1921, and Ernest Alston, general help, 1919.

Garments to be modeled by Revolution employees and children of employees will be made by Greensboro Manufacturing Company and Bates Nitewear Company, two Greensboro firms which have for some time been Cone Velvelette customers.

Names of models will be announced in next week's Textorian. They will be three small children, two teen-agers and two adults.

Posters are now on Revolution Flannel Plant bulletin boards. They state: "See your friends model garments of Revolution Flannelette, on television, WFMY-TV, Sunday, January 23, 4:45 p.m., honoring 25th anniversary of Eureka Cone Velvelette."



PROXIMITY SUGGESTION—Shown above is Diamond Davis, employee in Proximity Plant Finishing Department, who recently suggested a guard rail at the cloth warehouse platform to prevent the fork lift truck from running off the platform. Mr. Davis received an award from Cone Mills Corporation for his idea.

THE TEXTORIAN

Published every week except Summer Vacation and Christmas Weeks

*LELAH NELL MASTERS . . . . . MANAGER

ROBERT WEAVER . . . . . ASSISTANT

Entered as Second Class Matter, January 28, 1928 at Postoffice, Greensboro, N. C., under Act of March 3, 1897.

GREENSBORO PLANTS

PROXIMITY — PRINT WORKS — WHITE OAK — REVOLUTION (Flannel and Rayon) — GUILFORD PRODUCTS

OTHER PLANTS		REPRESENTATIVES
Edna	Reidsville	Elizabeth Harviel
Eno	Hillsboro	Edna S. Ellis
Granite	Haw River	Bertha S. Clayton
Minneola	Gibsonville	Opal S. Isley
Randleman	Randleman	Roger Johnson
Salisbury	Salisbury	Pauline Safrit
Pineville	Pineville	Mary Robinson and Inez Culp

(*Officer American Association of Industrial Editors)

No communication of any sort or description, whether news or expression of opinion upon any topic, will be published unless accompanied by real name of writer. The name, however, will not be published unless consent is given.

FRIDAY, JANUARY 7, 1955

Great Progress

Developments in medical science are indeed encouraging. For many years tuberculosis challenged the health of a large segment of the population of the United States. Now, although tuberculosis has not been entirely eliminated, modern medical science has found a way to arrest and cure this terrible disease. Fatalities from tuberculosis are extremely small compared to several decades ago.

The most encouraging news recently is the rapid progress that has been made in combatting polio. That dreadful disease was really threatening the youth of the country. Within a comparatively few years great progress was made in treating the disease and now we have been encouraged to the extent of expecting effective measures to help prevent its occurrence.

The scientific and medical brains of the nation have contributed greatly to the wonderful progress that has been made. However, our scientists could not have made the progress without the assistance and financial contributions from the general public. Parents in the United States and the world over have every reason to be encouraged by the recent developments. It stands to reason that we cannot afford to rest on our present laurels but should continue to support the all-out program to eradicate polio.

It is also encouraging to note recently that a cure for malaria has been accomplished, and it is believed that much progress is being made in the treatment of heart disease. There are even rays of hope that cancer will someday be better understood and controlled.

Salisbury News

By Pauline Safrit

M. L. Taylor, 71, of Cooleemee died suddenly Sunday night, December 19. He was buried Wednesday, December 22. Mr. Taylor was an uncle of Mrs. E. L. Wyrick, Mrs. Eva Crooks, and Frank Taylor.

Mrs. D. C. Deaton died at the home of her daughter, Mrs. C. A. Stiller, 803 Hopkins Street, Sunday, December 19. The funeral was held at the Stallings Memorial Baptist Church Tuesday, December 21, with Rev. O. D. Moore officiating. Pallbearers were Council Graham, Lee Plummer, Walter Brittain, Oscar Gudger, Bruce Henry and Bob Lake.

A/2C Gilbert J. Archie, USAF, recently completed a tour of duty in Newfoundland, Labrador and Greenland.

He was married in Carlonear, Newfoundland, to the former Miss Daphne Marina Powell, daughter of Mr. and Mrs. G. Bert Powell, of that town.

They returned to the States December 12 and spent a 15-day leave with his parents, Mr. and Mrs. L. J. Archie, Route 6, Salisbury. At the termination of his leave he will report to Pope Air Force Base in Fayetteville.

Mrs. W. C. Mesimer entered Rowan Memorial Hospital last Tuesday and underwent surgery Wednesday morning. She is getting along satisfactorily. Mrs. Mesimer is employed in the Finishing Department.

Mr. Henry C. Foster, 86, of 46 Hill Street was killed Sunday night, December 26, by a southbound freight train as he was walking across the tracks at the Crawford Street crossing.

Mr. Foster was a native of Davie County, son of the late Henry J. and Sarah Durre Foster. He attended the Davie County Schools and came to Salisbury in 1917 where he was employed in the Beaming Room of the Salisbury Plant until he retired.

His wife, the former Jennie Bell Swink, died August 4, 1949. He is survived by eight sons, F. M., C. S., A. R., S. H., C. E., C. C., T. T., and J. O. Foster, all of Salisbury; two daughters, Mrs. Bob Camel of Advance, and Mrs. Frank Lloyd of Salisbury. Twenty-three grandchildren and 24 great-grandchildren.

Funeral services were held Tuesday afternoon at 3 o'clock at Peeler's Funeral Home with Rev. O. D. Moore officiating. Burial followed in Augusta Methodist Church Cemetary in Davie County.

Pall bearers were J. C. Jones, B. L. Moore, E. F. Hess, O. J. Gudger, C. W. Edison and W. C. Mesimer.

Mrs. Nellie Stiller is back at work after being absent due to the sickness and death of her mother, Mrs. Deaton.

Mrs. Juanita Plummer is back at work after being out due to an operation at Rowan Memorial Hospital.

Mr. and Mrs. R. B. Cozzen spent Christmas with their son, R. B., Jr., of Newport News, Va., and her brother, Bill Linder and family of Highland Springs, Va.

Mrs. Lois Hall entered Rowan Memorial Hospital for an operation Thursday, December 30.

Pfs. Eddie Wyrick Jr., of Fort Eustice, Va., spent the Christmas holidays with his wife and parents on Hill Street.

Earl Owens of Memphis, Tenn. spent Christmas with his mother, Mrs. Minnie Owens on Monroe Street. Also spending the holidays with Mrs. Owens was Clarence Owens and family from Greensboro.

Mr. and Mrs. J. A. Dedmon and family of Newport News, Va., A2c and Mrs. Gilbert Archie, and Mr. and Mrs. Clyde Shenk and family, joined Mr. and Mrs. L. J. Archie and family of Route 6, for Christmas dinner. This was the first Christmas the family had been together in several years.

A delightful dinner was served at the home of Mr. and Mrs. E. L. Keith on Christmas. The following brothers and sisters were in attendance. Mrs. J. D. Faulkenbury, Mrs. Annie Merritt, Mrs. Jennie Haley, Mr. and Mrs. C. Frank Haley and children, J. C. Keith, Mrs. Minnie Bangle and Mr. and Mrs. Keith.

Also in attendance was Mary Haley, daughter of Mr. and Mrs. E. L. Keith, Frankie and Marie, granddaughters, and Clyde Melton, a grandson.

This was a reunion of the Keith family except two brothers and one sister who could not be present.

Miss Cornelia Ann Adkins, daughter of Mr. and Mrs. Henry Allen Adkins of 117 Heilig Avenue, and Walter Robert Kepley, Jr. son of Mr. and Mrs. Walter Robert Kepley of 1123 South Main Street were united in marriage on Sunday, December 19 at five o'clock at Haven Lutheran Church with the Rev. John L. Yost Jr. performing the double ring ceremony.

Mrs. Kepley was graduated from Boyden High School and is a religious education and social studies major at Lenoir Rhyne College where she is active in several organizations. Mr. Kepley was graduated from Boyden High School and is serving as a U. S. Army Security Agent.

THURSDAY NIGHT IS FAMILY NIGHT

S & W CAFETERIAS

ASHEVILLE, N. C. ATLANTA, GA. CHARLOTTE, N. C. WASHINGTON, D. C. CHATTANOOGA, TENN. GREENSBORO, N. C. KNOXVILLE, TENN. RALEIGH, N. C. ROANOKE, VA.

Over twelve million meals served yearly

Drink Old Colony Beverages

Orange, Grape, Strawberry

Wholesome and Refreshing

ORANGE CRUSH BOTTLING COMPANY

Greensboro, N. C.

JOIN OUR 1955 Christmas Savings Club NOW!

Now Is The Time! This Is The Bank!

Choose one of these classes

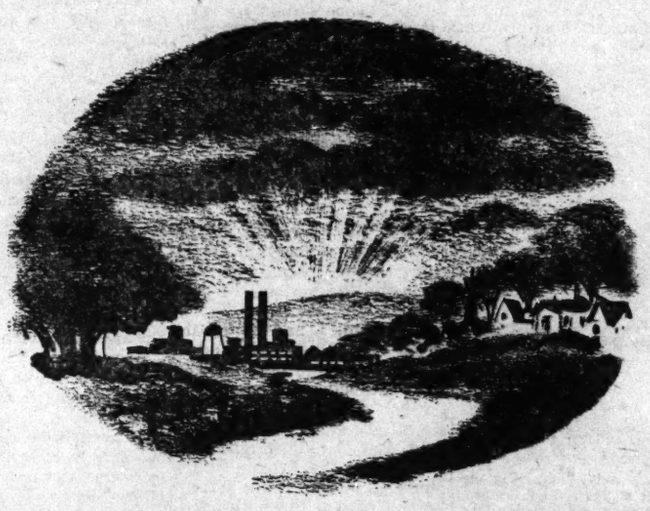
DEPOSIT WEEKLY	RECEIVE IN 50 WEEKS
.50	$ 25.00
1.00	$ 50.00
2.00	$100.00
3.00	$150.00
5.00	$250.00
10.00	$500.00

City Industrial and Savings Bank

Member Federal Deposit Insurance Corporation

GREENE at GASTON STREETS Dial 2-3093

INSURED



Each New Year brings hope to the hearts of men.

A New Year . . . a new opportunity! This year we have much to hope for . . . and much on which to base our hope.

We have a home town we are all proud of . . . a home town that is growing every year—in size, in prosperity, in educational and cultural opportunities for all. We have neighbors who are good friends and good citizens.

We live in a wonderful country—a country that preserves the freedoms we Americans cherish so deeply.

With so much good inherited from the past, we look to the New Year with hope.

★

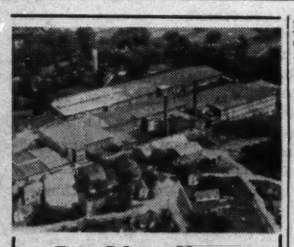
To our employees . . .

To our good neighbors . . .

our best wishes for all happiness in the New Year.

H. Cone

CONE MILLS CORPORATION



Eno Plant News

by Edna S. Ellis

(December 24, 1954)

It's a new grandson for Mrs. Christine Gates of the Spinning Department! James William Dodson arrived December 19 at a hospital in Burlington.

Mr. and Mrs. George L. Allison and daughter, Arlene, spent the Christmas holidays in Alexandria, Va. with Mrs. Allison's brother, Alton Keck and family.

Oscar L. Bolick returned home from Watts Hospital in Durham in time to spend Christmas with his family. Oscar underwent an emergency appendectomy last week and will be out of his department for some time yet.

West Hillsboro School News

The P.T.A. of the West Hillsboro School held its monthly meeting on December 13. A prelude of music was presented by Mrs. Vance Keck. The meeting was then called to order by the president, Mrs. J. I. Peede, and the minutes were read by the secretary, Mr. George Dabbs.

Room count was taken and the award for the month was presented to Mrs. Smith's fourth grade.

A Christmas program, under the direction of Mrs. Dewey Guess, was presented by students representing each grade. The theme for the play was, "A True Christmas Spirit."

"Uh, oh—here comes old icy-fingers!"

Stop In and See Us . . .

BURGESS BARBER SHOP

R. R. Burgess, Owner

117 EAST SYCAMORE ST.

Bank Auto Loans

LOW COST • QUICK

NO EXTRAS

Thru Your Dealer or Visit Us

TIME PAYMENT DEPARTMENT

SECURITY NATIONAL BANK

PERSONAL LOANS

1111 Summit Avenue

Dial 8807

407 N. Eugene St.

Dial 4-5471

9-5 Daily 9-12 Saturday

MEYER'S Thrift Basement

s-t-r-e-t-c-h your dollars in Buck Stretcher Days

Friday and Saturday

BARGAINS! BARGAINS! BARGAINS!

s-t-r-e-t-c-h your dollars!

Minneola News

by Opal Isley

Mr. and Mrs. A. D. Jones had the following guests in their home during the holidays: Mr. and Mrs. Wilson Coble, Elon College; Mr. and Mrs. Clarence Martindale and family, Graham; Mr. and Mrs. Fred Jones and family, Julian; Mr. and Mrs. Marvin Burnett and family, Pleasant Garden; Mr. and Mrs. Douglas Overman, Whitsett; Mr. and Mrs. Joe Jones, McLeansville; Mr. and Mrs. Grover Pettigrew, Gibsonville.

Also: Mr. and Mrs. Ernest Amos, Greensboro; Mr. and Mrs. Lester Crouse, Mr. and Mrs. Euliss Simpson and family, Mrs. Bertha Beckon and son, Mrs. Irma Andrews and son, Mr. and Mrs. Clifton Truitt, and Marvin Kenadale, of Burlington.

Mr. and Mrs. Steve Younger and Lynn, and Mr. and Mrs. Elbert Younger and family of Wilmington have been visiting their parents, Mr. and Mrs. George Younger.

Mrs. Rosa Tate, who has been a patient at Piedmont Memorial Hospital is at home, and is much improved. Friends of the plant wish her a speedy recovery.

Mr. and Mrs. Allen Tarvin and Janell and Mr. and Mrs. Bill Kernodle and Emily of Greensboro, spent the holidays with Mr. and Mrs. Major Randolph.

o

Edna Plant News

by Elizabeth Harviel

Mr. and Mrs. Roach of Asheville visited Mr. and Mrs. George Fagge over the holidays.

Mr. and Mrs. Frank King of Wrightsville Beach visited Mrs. Mildren Jarrell last week end.

Mr. and Mrs. B. W. Kallam announce the marriage of their daughter, Lois, to Bobby Lee Hill, son of Mrs. J. E. Carroll, December 24, at their home. After a wedding trip to western North Carolina, the couple are at home, 818 Lindsay Street. Bobby Hill is the Quality Control Tester at Edna Plant.

Buddy Ramsey has returned to Catwaba College after spending the holidays with his mother, Mrs. Pearl Thacker.

Otis Sizemore, Jr. has returned to Wake Forest after spending the holidays with his parents, Mr. and Mrs. Otis Sizemore, Sr.

o

DANGER!
It is Dangerous to Neglect Cough from Common Cold

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion. It goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes.

Creomulsion blends beechwood creosote by special process with other time-tested medicines for coughs. It contains no narcotics.

Get a large bottle of Creomulsion at your drug store. Use it all as directed. Creomulsion is guaranteed to please you or druggist refunds money. Adv.

MAKE COURTESY YOUR CODE OF THE ROAD!

YIELD THE RIGHT OF WAY TO OTHER DRIVERS—TO PEDESTRIANS
and keep your car in safe-driving condition at all times!

Mrs. James Edward Brewer

Brewer-Satterfield Wedding At Pineville

Stough Memorial Baptist Church was the scene of a wedding December 12 at 5:00 p.m., when Miss Joan Kaye Satterfield, daughter of Mr. and Mrs. S. A. Satterfield, became the bride of James Edward Brewer, son of Mr. and Mrs. A. J. Brewer. (Mrs. Brewer formerly reported Pineville News to The Textorian.)

Rev. J. B. Gibson officiated, using the double ring ceremony. Mrs. Doris Bridges, organist, and John Sikes, vocalist, presented the wedding music.

The father of the groom was best man and ushers were Charles Livingston, Brice A. Moody, Hoyt U. Smigh and Marion Darnell, all of Charlotte.

The bride was given in marriage by her father.

Mrs. Pat Smith of Bessemer, Ala., sister of the bride, was matron of honor. Bridesmaids were Miss Lucy Satterfield, sister of the bride, Miss Faye Culp, Miss Shirley Crump, and Mrs. Phylis Knight, cousin of the bride. Miss Shelia Crump, cousin of the bride, was flower girl and Douglas Philips, cousin of the bridegroom, was ringbearer.

Mrs. Brewer was graduated from East Mecklenburg High School. She is employed by the North American Insurance Company of Charlotte.

Mr. Brewer was also graduated from East Mecklenburg High and is employed by B. F. Goodrich in Charlotte.

After a wedding trip to Florida the couple will be at home in their new home in Pineville.

Bowling Schedule – Thursday and Friday Women's Leagues

Thurs. League Date	Friday League Date	YMCA PROX. Teams	YMCA W. O. Teams
January 6	January 7	3 — 4	2 — 1
" 13	" 14	4 — 2	1 — 3
" 20	" 21	1 — 4	3 — 2
" 27	" 28	2 — 1	4 — 3
February 3	February 4	1 — 3	2 — 4
" 10	" 11	3 — 2	4 — 1
" 17	" 18	4 — 3	1 — 2
" 24	" 25	2 — 4	3 — 1
March 3	March 4	4 — 1	2 — 3
" 10	" 11	1 — 2	3 — 4
" 17	" 18	3 — 1	4 — 2
" 24	" 25	2 — 3	1 — 4
" 31	April 1	3 — 4	2 — 1
April 7	" 8	4 — 2	1 — 3
" 14	" 15	1 — 4	3 — 2
" 21	" 22	2 — 1	4 — 3
" 28	" 29	1 — 3	2 — 4
May 5	May 6	3 — 2	4 — 1

—CODE—

Thursday Night League

Team No. 1—Hot Shots
Team No. 2—Pow Wows
Team No. 3—Tigerettes
Team No. 4—Pin Poppers

Friday Night League

Team No. 1—Wood Choppers
Team No. 2—Lucky Five
Team No. 3—Go Getters
Team No. 4—Alley Cats

Pineville News

by Mary Robinson and Inez Culp

(December 24, 1954)

On Saturday night, December 18 Pineville Plant held its annual Christmas party. All employees of this plant were invited to meet at the Pineville Junior High School for this occasion.

Of special interest this year was the visit of Mr. Herman Cone, president of Cone Mills Corporation and Mr. Clarence Cone, vice president of Cone Mills Corporation. Mr. Herman Cone gave us a short talk, the text of which was his thanks for the cooperation and friendly feeling between the people of Pineville and Cone Mills Corporation. Mr. Clarence Cone also expressed his graditude for this cooperation.

Mr. Revels receives gifts

After dinner was served the floor was cleared for a square dance. Mr. Luke Compton and his band furnished the music.

Other guests from Greensboro were Mr. Herman Cone, Jr., Mr. Bill White, Mr. Chester Arnold, Mr. Harold Carpenter, and Mr. John Sherrill.

Mr. and Mrs. L. G. Hooks announce the marriage of their daughter Fay, to Charles H. Langley, son of Mrs. Roy Langley of Fort Mill, S. C., Friday, December 17 at 8:00 p.m.

The Rev. Walter Pettett performed the ceremony in Fort Mill, S. C.

Mrs. Langley is a graduate of East Mecklenburg High School and is employed in the Spinning Department.

Mr. Langley attended Fort Mill Schools and is employed in the Weaving Department.

After a trip to Georgia, the couple are at home in Fort Mill, S. C.

Mrs. Pearlie Mae Wright is a patient in a Charlotte hospital. Friends wish for her a speedy recovery.

W. T. Jacobs spent the week end with his wife and baby, the former Bessie Runyon. He is stationed at Norfolk, Va.

Donnie Crump recently received his discharge, and is now at home with his wife and parents.

Stough Memorial Circle held their annual meeting Tuesday night at the home of Mrs. Nezzie Lear.

Mr. and Mrs. Johnnie Allison of Anderson, spent the week end with Mr. and Mrs. Cal Allison.

Little Ray Taylor, son of Mr. and Mrs. Ward Taylor is a patient in a Rock Hill hospital.

Mr. and Mrs. William Rogers announce the birth of a new baby boy.

Mr. and Mrs. Jack Crump are the proud parents of a new baby. They have one other child, a boy, "Richie."

During the Christmas program at Stough Memorial Baptist Church Herman Vick acted as Santa Claus. Herman is an employee of the Weaving Department.

We think everyone enjoyed the Christmas holidays. Most everyone had their families at home for the holidays.

Pineville welcomed home most of their service men during the holidays. Those at home were: P.F.C. Herman B. Brown, P.F.C. Thomas O. McCarver, P.F.C. Chauncey U. Nicholson, Sgt. Tarrence Robertson, Pvt. James White, Pvt. Guy T. Parnell, P.F.C. Joe Bennett, A2/C Clark King, A3/C Billy Alford, Billy M. Brewer, Seaman Joe Lavender, Seaman Johnnie Mack Satterfield, 2nd Lt. Hershel Ayers and Eddie Cole Ayers.

Mr. and Mrs. H. C. Christmas are the proud parents of a baby girl, Marta Lynn. Mother and baby are both doing fine.

All three choirs of Stough Memorial Baptist Church held their

(Continued on page 4)

Everybody Likes "Drive-In" Banking

Just imagine the convenience of doing all your banking without leaving the seat of your car. From our teller's window you can enjoy any banking service that is available at our main bank. No getting in and out of your car, no parking problem, no baby care problem (bring him along). It saves time . . . trouble . . . worry!

TWO DRIVE-IN LOCATIONS
621 South Elm Street
Summit Shopping Center

BANK OF GREENSBORO
Southeastern Building, Market and Elm Streets
Member Federal Deposit Insurance Corporation

Dial 3-8663 for Service

COAL
- STOKER
- FURNACE
- HEATER
- GRATE

BERICO

FUEL OIL

KEROSENE

BERRY COAL & OIL CO.
116 W. Bragg—E. Bessemer Ave., ORD Phone 3-8666

NEED EXTRA CASH?
Let Us Help You
LOANS $10.00 AND UP
NO WORTHY MAN OR WOMAN REFUSED

Colonial Finance Co.
115 E. Market Street
Phone 3-3942

Summit SHOPPING CENTER
- FREE PARKING
- 27 MODERN STORES
- SHOP CONVENIENTLY

- Prescription Service
- Sundries
- Candies
- Drugs
- Cosmetics
- Soda Fountain

(FREE DELIVERY SERVICE)

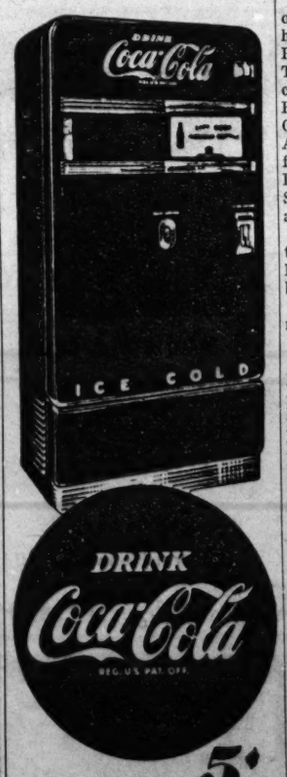
Edmond's Summit Center Drug Store
SUMMIT SHOPPING CENTER — PHONE 4-1586

EUBANKS LAUNDROMAT
"Shop While You Wash"
Hours Mon. Thru Fri. 8 to 8 Saturday 8 to 2
Finished Shirt Service
Phone 4-4709

NEW 3-BEDROOM
BRICK HOMES
Located On 21st Street
- Large Shaded Lot, Beautifully Landscaped with Concrete Walkway and Stone Driveway
- Natural Gas Heat
- Selected Oak Flooring
- Modern Kitchen with plenty of Cabinet Space
- Connection for Washing Machine
- Ample Closet and Storage Space

FHA and G.I. FINANCING
$8,400
$650.00 FHA (Cash) $56.00 Per Month
$400.00 G.I. (Cash) $56.00 Per Month
Contact
KEY REALTY CO.
REALTORS
113 W. Gaston St. — Phone 4-5401
Tom Hildebrandt — Elizabeth Hole

Refresh Yourself With Ice-Cold Coke



GREENSBORO COCA-COLA BOTTLING COMPANY

Sleep Better-Feel Better-with Guilford Dairy Milk

Get the healthful Milk-at-Bedtime Habit

Right at bedtime a glass of milk relaxes you all over, helps you sleep more soundly. That's because milk soothes you and aids circulation. If you drink milk *warm* at bedtime, it's even more relaxing and calming.

Drink 3 glasses of Milk every day

3939 W. Market St. 1744 Battleground Ave. Summit Shopping Center 1616 W. Lee St.

GUILFORD DAIRY
TELEPHONE 3-0573
"YOUR HOME TOWN DAIRY"

A&P

Greensboro A&P Food Stores

SUMMIT SHOPPING CENTER
2215 Walker Ave. • 221 Commerce Pl.
110 Asheboro St. • 907 W. Lee St.

Here's the facts Mam... Just the facts, about MAYFLOWER

CHAMPION STORAGE and TRUCKING COMPANY (Bonded)
Phone 2-1547—207 Walker Ave.

FIVE GENERATIONS—This Pineville family is proud of its five generations shown here, Mrs. F. S. Satterfield, Bobby Cook, Mrs. Campbell Cook, Mrs. Lizzie Hargaret and little Bobby Cook, Jr.

Second half of the Cone Memorial YMCA Bowling League gets underway Monday night, January 10. The White Oak Y's Men won the first half with 27 wins and 6 losses.

White Oak Y's Men had high team game for the first half with 549. High team set went to Proximity Plant with 1554. Robert Collins rolled 136 for individual high game for the first half. W. T. Andrews from the Proximity Plant had the high individual set with 352. Howard Smith from the White Oak Y's Men maintained the high average throughout the first half and still leads with an average of 105.5 for 33 games.

Standings for the first half:

Team	Won	Lost
White Oak Y's Men	27	6
Proximity Plant	23	10
White Oak Aces	19	14
Prox. Comets	18	15
Prox. Goats	15	18
Rayon Misfits	14	19
Rev. Busters	8	25
Payrollers	8	25

SECOND HALF SCHEDULE

Monday, January 10—Proximity Y vs. Rev. Busters at the Proximity YMCA; Rayon Misfits vs. Proximity Comets at the White Oak YMCA; Tuesday, January 11—W. O. Aces vs. Proximity Goats at the White Oak YMCA; Payrollers vs. W. O. Y's Men at the Proximity YMCA.

Infant and Pre-School Clinic

White Oak—Revolution—Proximity

(December 29, 1954)

New members attending the Clinic were Amelia and Mary Ann Dalessandro, daughters of Mr. and Mrs. J. J. Dalessandro, 1530 Concord Street; Terry Stutts, son of Mr. and Mrs. Charles Stutts; Lynn Foster, daughter of Mr. and Mrs. David Foster.

Another member attending the Clinic was Kathy Ammons.

(January 5, 1955)

New members were Patsy Jean Gregory, daughter of Mr. and Mrs. Billy Joe Gregory; Randolph Lambert, son of Mr. and Mrs. J. P. Lambert; Samuel Hugh Newman, son of Mr. and Mrs. Samuel Newman; Jay Lynn Garner, daughter of Mr. and Mrs. Carl Garner; Janie Jones, son of Mr. and Mrs. R. D. Jones.

Others present were: Deborah McDaniel, William Brown, Deborah Baynes, Randy Parrish, Jimmy Anderson, Karen Boyd, Margaret Wilson, Andrew Garner, Gary Sells and Debbie Miller.

Mrs. Juanita Johnson, R.N., and Mrs. Margaret Haverlack, R.N., were in charge of the clinic assisted by Mrs. Stoni Johnson.

Gone To Arkansas

George Stone, Jr., retired overseer in the Finishing Department at Revolution Flannel Plant, has gone to Hot Springs, Ark. for his health.

PINEVILLE NEWS

(Continued from Page 3)

Christmas music programs Sunday night. The music was directed by Mrs. J. B. Gibson.

The Lottie Moon WMU Circle held their Christmas party Tuesday night at the home Miss Doris Grace.

Mr. and Mrs. Dan Conyers visited with their daughter, Mrs. Doris Smith, at Greenville, S. C.

Mr. F. S. Satterfield, of the Carding Department, is a patient in a Charlotte hospital.

Mr. Donald Smith had an automobile accident last week and is a patient in a Charlotte hospital. Friends were sorry to hear of his accident and hope for him a speedy recovery.

Mr. and Mrs. Floyd Smith of Bessemer, Ala, were the week end guests of Mr. and Mrs. Sam Satterfield, Mrs. Smith was the former Pat Satterfield, and was an attendant in her sister's wedding last week end.

Little Jimmy Ferguson, son of Mr. and Mrs. Frank Ferguson celebrated his fourth birthday December 5, with a party in his honor.

Mrs. Eula Keeffe, and children spent the week end at Great Falls, S. C. visiting relatives.

Mr. and Mrs. Harvey Moore are the proud parents of a baby boy. Mrs. Moore is the former Miss Vera Smith, daughter of Mr. and Mrs. Roy Smith.

W. L. Bennett Now Giving Series On Bible

William L. Bennett, pastor of Sixteenth Street Baptist Church, has begun a series of messages on "What the Bible Teaches." These messages will extend over a period of about two months. They will cover every important doctrinal teaching of the Christian faith as set forth in the New Testament.

The messages will be as follows: "What is Repentance?", "What Does it Mean to Believe on Jesus?", "What is the New Birth?", "Can One Know He is Saved?", "Do Christians Have Eternal Life," or "Can They Be Lost After Being Saved?", "What is Christian Sanctification?", "Adoption," "The Doctrine of the Church," "The Ordinances of the Church," "The World to Come," "The Bodily Resurrection," "The Judgment," "Heaven," "Hell," and "The Second Coming of Jesus."

The public is cordially invited to attend any of these services.

Local Church Having Enlistment Drive

Sixteenth Street Baptist Church is now in the midst of a Sunday School Revival and Enlistment Campaign. This campaign will continue through the entire month of January. Each Sunday School class is seeking to have 100 per cent attendance of its membership each Sunday of the month. In addition, a special effort is being made by each class to enlist new members.

On the first Sunday of the campaign (January 2), the Sunday School attendance jumped about 60 above the average attendance. The Sunday School Superintendent is Jack Wrenn. The attendance goal for January is 500.

BALANCED INTERESTS

(Continued from page 1)

threat, the speaker stated, "We in our industry are making every possible effort to turn the attention of the U. S. policy away from the tariff "bogeyman" to the real causes of sick world trade—money controls, embargoes and similar barriers to commerce that are diverting textiles and other essential goods from the peoples and regions in greatest need. If this can be done, and Congress insists on this kind of trade program, the world-wide demand for goods will keep all spindles and looms everywhere busy for a long time to come."

Funeral Held For Walter T. Shepard

Funeral was held December 28 at Hanes Chapel for Walter Talmadge Shepard, 61, who died at Moses H. Cone Memorial Hospital on Sunday, December 27. Burial was in Lakeview Memorial Park. Rev. Hoyle Allred, pastor of Rankin Baptist Church, and Rev. Joel Key, pastor of St. Paul's Methodist Church, officiated.

Mr. Shepard, who was employed in the Carding Department of White Oak Plant, had been with the company for 28 years. His home was at 2410 Spruce Street.

A native of Guilford County, he was a member of St. Paul's Methodist Church.

He is survived by his wife, the former Gertrude Bell; a son, Wade Shepard of Greensboro; a daughter, Mrs. Nellie Wisenhunt; a brother, Lonnie Shepard of Kimesville; three sisters, Miss Mattie Shepard and Mrs. C. M. Frittle of Greensboro and Mrs. W. H. Euliss of Burlington; and one grandchild.

PROXIMITY Y'S MEN

(Continued from page 1)

ports.

"Japanese corduroy is selling in the United States for 52 cents a yard, whereas United States corduroy is selling in this country for 69½ cents a yard.

Offers Solutions

Stating that he is certainly not opposed to the rehabilitation of Japan, but that it should be done through building the Japanese ability to help themselves, Mr. Heiss suggested the aid of the agricultural life of that country through more modern farm implements so that they will be able to raise most of their own food and not have to import it.

He pointed out that the average person in the United States uses 75 yards of textiles a year, whereas the average citizen of the world, excluding this country, uses only six or seven yards a year. To get the rest of the world to increase its consumption of textiles even three or four yards would mean that the demand would exceed the supply and the textile industry would continue to expand and grow.

Funeral Held For N. H. Morrison

Funeral services were held last Monday for Neil Henry Morrison, 86, of 213 E. Bessemer Avenue. He died last Saturday at Moses H. Cone Memorial Hospital.

Service was conducted by Rev. Jack Roe, pastor of Magnolia Street Baptist Church, and Rev. William Currie, associate pastor of the First Presbyterian Church.

A native of Harnett County, Mr. Morrison had served Cone Mills for more than a quarter of a century, working for 19 years with perfect attendance. He was a beamer at Proximity. He had retired 14 years ago, after having been with the company since 1897.

Morrison is survived by his wife, the former Eva Morgan, and a daughter, Miss Bessie Morrison, of the home. Burial was held in Green Hill Cemetery.

Retired Revolution Employee Dies

Funeral was held last Tuesday afternoon for Gurney H. Hammer, 65, at Palm Street Christian Church. Mr. Hammer died at Anthony Nursing Home last Sunday. Rev. Mack Welch, pastor, and Rev. L. E. Mabry, pastor of Newlyn Street Methodist Church, and Rev. Charles Stout, pastor of Second Pilgrim Holiness Church, officiated.

Mr. Hammer, whose home was 1930 Church Street, had lived in Greensboro 27 years. He was a native of Randolph County and a member of Pleasant Grove Christian Church.

He had been employed here for 26 years when he retired on account of his health 26 years ago.

Surviving are his wife, the former Gertrude Cox; four sons, Earl and Obert of Greensboro, Clyde of Asheville and Gurney Harrison Jr. of Greensboro; three daughters, Mrs. J. C. Shropshire and Mrs. M. C. Swearington of Greensboro and Miss Hazel Hammer of the home; five brothers, W. P. of Greensboro, John of Bear Creek, I. E. of Bennett, M. M. of Elizabethtown and M. C. Hammer of Ether and 10 grandchildren.

Card of Thanks

The family of R. D. Phillips, Jr., 1501 Kay Street, wish to express their gratitude to their friends for their many kind expressions of sympathy during his recent death.

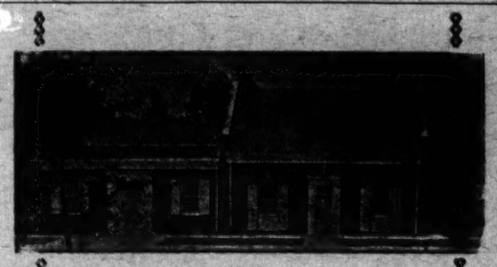
MRS. FOLGER SPEAKS

(Continued from page 1)

cil among the churches in our community.

All Ministers are urged to be present in as much as the churches lean heavily upon the leadership of our women in many phases of the church work. The Program Committee entertains a deep concern about enlarging the usefulness of our church women, and enlisting them in many fields of church life, and tap new resources of leadership.

Write to the Highway Safety Division, State Department of Motor Vehicles, Raleigh, N. C. for informative phamplets, literature and movies on child safety. There's no charge.



Planned
Staffed
Equipped
Dedicated
for Service

LAMBETH
FUNERAL HOME
Odell Lambeth ● Ralph Hutton ● Fred Troxler
WENDOVER at VIRGINIA DIAL 3-3401
— Off-Street Parking —

CLEARANCE
Why Pay More
Mens Wear
Boys Wear
Shoes
Work Clothes
Cigars
Cigarettes
Tobaccos

SALE $2.49 KNIT Pajamas — Childrens Ski Type, Sizes 4 to 8 $1.39, Sizes 10 to 16 ____ $1.69
SALE 50c Tee Shirts — Boys, All Sizes 4 for $1
SALE $12.95 Suits — For Boys, All Colors Sizes 6 to 20 $7.86
SALE $3.95 Shoes — For Boys, Sizes 8½ to 3 $1.94

CIGARETTES—All Popular Brands
PALL MALL, HERBERT TAREYTON, PHILIP MORRIS, CAMELS, LUCKY STRIKE, OLD GOLD, KOOL, PIEDMONT, FATIMA, RALEIGH, CAVALIER, etc.

SALE $1.50 Value Socks — For Boys—All Sizes, 10 Pair For 97¢
16½c Pack - - - $1.64 a Carton
Buy All You Want Every Day At This Low Price
PAYROLL CHECKS GLADLY CASHED
SALE $1.59 Overalls — Sturdy Brown Denim, Sizes 1 to 6 $1.00

SALE $1.98 Sweaters — For Boys, Assorted Sizes $1.00
SALE $1.95 Shirts — Warm Flannel or Solid Broadcloth in Boys, Sizes 6 to 16 $1.00
SALE $6.95 Jackets — Boys Quilted Lined, Fine Gabardine $3.66
SALE $2.95 Pants — Boys Warm Lined Sturdy Denim, Sizes 4 to 16 $1.86

OPEN EVERY MORNING AT 8:30
BLUMENTHAL'S
The Store With a Heart
358 SO. ELM ST. GREENSBORO, N.C.
OPEN FRIDAY NIGHT 'TILL 9:00 P.M.

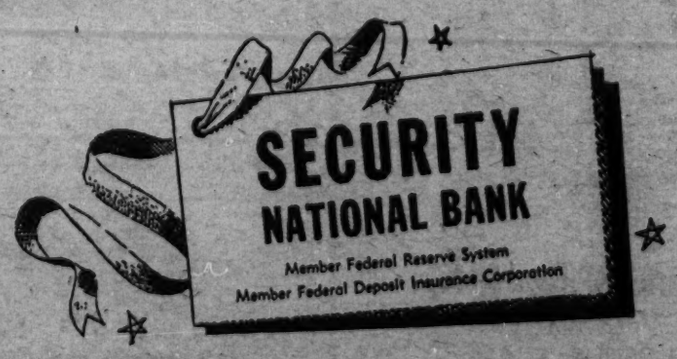
SECURITY NATIONAL BANK
Christmas Club

Still not too late to join
OUR CHRISTMAS CLUB!

Our new Christmas Club is still open — for all to join. It's the proved way to accumulate a grand sum for gifts and other purposes a little at a time. Ask any Christmas Club member about how this wonderful plan can make NEXT Christmas the best you've ever had!

SELECT YOUR PLAN

Weekly Payment for 50 weeks	Christmas Club Check for you
50¢	$25.00
$1.00	$50.00
$2.00	$100.00
$5.00	$250.00
$10.00	$500.00



Start your Christmas Club this week at our new Summit Avenue Branch
1111 SUMMIT AVENUE (Near Fourth Street)